

2014 ANNUAL REPORT



**CHESAPEAKE BAY
FOUNDATION**

Saving a National Treasure

Keeping the Pressure on



YOU, OUR MEMBERS, ARE CBF'S LIFE-BLOOD. Our staff, our trustees, and the Bay and its rivers and streams thank you.

It is my pleasure to share our 2014 annual report with you and to invite you to celebrate an exceptionally productive year.

The Chesapeake Clean Water Blueprint—the federal-state program to reduce pollution throughout the six-state, 64,000-square-mile region—is in place. Government leaders at the federal, state, and local levels are working together to implement the Blueprint. They're upgrading sewage treatment plants; writing regulations; providing funding to reduce urban, suburban, and rural pollution; educating tomorrow's leaders to be better stewards of Nature; and helping to restore fisheries and vital habitat.

And, it's working. But not fast enough to ensure that we will stay ahead of the crush of continued population growth and development.

Here at CBF, we will never be complacent. There is ample reason for concern. Self-interested national lobbyists, opposition elected officials, and some misguided local jurisdictions continue to throw roadblocks intended to derail the Blueprint. Simply put, our progress is fragile.

Our challenge is to keep the pressure on, accelerate pollution reduction from all regulated sectors, and to address agriculture pollution, which remains largely unregulated.

And the good news is that investing in pollution reduction will improve our environment, reduce human health risks, and, as is now clear, provide significant economic benefits.

We all have a right to clean, healthy water. CBF will continue to be on the vanguard for saving the Bay, thanks to you.



Will Baker, President and CEO




IN 2011, I REPORTED TO YOU, our members, that I was honored to have taken the reins from Keith Campbell, CBF's previous Chair. I committed to fighting the good fight for clean water in the Chesapeake Bay and the rivers and streams that feed it.

Now it is my time to step down and reflect on the four years that I have served as your Chair.

What a time it has been! We have focused on defending and implementing the Chesapeake Clean Water Blueprint, and we have made great progress.

I recently told CBF's Board that I have never seen a smarter, more dedicated, more hardworking staff. Our educators are in the field every day, rain or shine, leading students, teachers, principals, superintendents, and decision makers on field experiences that bring to life the problems our waterways face, and the solutions that need to be implemented if they are to be restored. Our policy experts walk the halls of Congress and state legislatures building bipartisan support for the Blueprint. Having prevailed in the federal lawsuit challenging the Blueprint, our attorneys prepare for oral argument in the appeal—aided by a remarkable District Court ruling in which the judge rejected each of the plaintiffs' complaints, and even complimented the process of cooperative federalism used to establish the Blueprint. Our field specialists work shoulder-to-shoulder with farmers and other landowners to plant trees, keep cattle out of streams, grow oysters, and implement other best conservation practices. And our communications team keeps CBF in the news, on average more than five times a day.

Ours is a great story—a story of much hard work, much accomplishment, and much more to do. I leave humbled by the commitment of my friends and colleagues on CBF's staff and Board, and very optimistic about the future of the Bay.



Simon Sidamon-Eristoff, Chairman

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**CHESAPEAKE BAY
FOUNDATION**
Saving a National Treasure

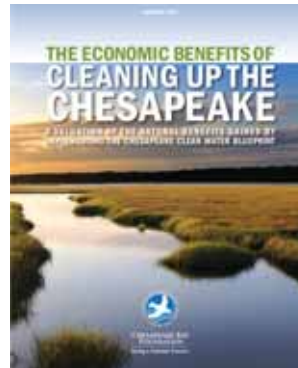
Defending the Blueprint

Roughly a year ago, CBF scored a triumphant victory for the Chesapeake Clean Water Blueprint. Federal Judge Sylvia Rambo issued a landmark ruling that upheld the legality of the Blueprint, confirming the Bay's best hope for recovery stands on solid legal footing. But as anticipated, the opposition has appealed. The lawsuit by the American Farm Bureau, the National Association of Home Builders, and other lobbying groups challenging EPA's authority to establish the Blueprint continues at the time of publication. Oral arguments are scheduled for November 18. We are encouraged—not only by the scientific strength of the Blueprint, or the growing bi-partisan support on Capitol Hill, but by what we're seeing on the ground and in the water where the Blueprint matters most.

2014 has been an exceptional year for demonstrating that the Blueprint is more than doable. It's profitable. On October 6, we released our latest report: *The Economic Benefits of Cleaning Up the Chesapeake* authored by Spencer Phillips, Ph.D., and CBF's water quality scientist, Beth McGee, Ph.D. The peer-reviewed study is the first of its kind to determine the dollar value of natural benefits to the 64,000-square-mile Chesapeake Bay region. Our report assesses the change in value of those benefits if the Blueprint is implemented. The conclusion: Full implementation will bring an additional \$22 billion annually to the region through increased recreation, tourism, food production, and protection from storms and floods. Alternatively, if the Blueprint is abandoned, the Bay will continue to decline. Its value will drop by nearly \$6 billion annually.

The economics are in our favor, but we understand that implementing the Blueprint is complicated. Reducing pollution on such a large scale requires time, resources, and perhaps most difficult, consensus among stakeholders. In recognizing the challenges associated with implementation, CBF has been working with local governments in Pennsylvania and Virginia to develop plans for reducing urban and suburban runoff.

In York County, Pennsylvania, for example, we provided technical, start-to-finish support as the County Planning Commission brought 46 very different municipalities together to create a county-wide Chesapeake Bay pollution-reduction plan.



In October, CBF released a first-of-its-kind economic report for the entire Bay region. Peer reviewed, its findings are that fully implementing the Chesapeake Clean Water Blueprint will increase the value of the region's natural benefits by 20 percent to \$130 billion annually. To read the report, visit cbf.org/economicbenefits.

“CBF was a consistent presence at all of our meetings, and I think one of the best things that CBF brought to the table was a broader perspective.”

— Felicia Dell, Director of the York County Planning Commission

“It's something that hadn't been tried before in Pennsylvania,” said Felicia Dell, Director of the York County Planning Commission. She said our ability to link community planners with technical expertise provided credibility to the process. “We really got the buy-in from every corner of the county,” she said, stressing that the funding mechanism is in place. York County will begin implementing its plan in 2015. “CBF was a consistent presence at all of our meetings, and I think one of the best things that CBF brought to the table was a broader perspective.”

Our big-picture view comes from nearly 50 years of working to save the Bay. The value of our mission has never been clearer, and you, our supporters never more galvanized. Opposition to the Blueprint focuses on the financial burden of implementing change. Scare tactics of the Farm Bureau and its partners have rallied the support of attorneys general from 21 states including Alaska and Texas. Many more cities, states, and groups have joined us in support of regional cooperation on limiting pollution. We are leading the way to a new paradigm. Thank you!

But first, we must win the lawsuit and continue to defend and accelerate implementation of the Blueprint on the ground. Your support is as valuable to those efforts as the Chesapeake Bay is to the region it sustains.➔



EDUCATE

Teaching Tomorrow's Leaders

ACCOMPLISHMENTS

CONDUCTED hands-on, on-the-water, environmental education experiences for 35,000 students teachers, and adults.

TAUGHT 28 *Chesapeake Classrooms* teacher professional development courses for almost 400 teachers from Maryland, Virginia, Pennsylvania, and the District of Columbia. Teachers paddled canoes, tested water quality, participated in hands-on activities, and developed lesson plans for incorporating Bay studies into their classes.

FACILITATED five Student Leadership courses with 67 young adults aged 14 to 17 from Maryland, Pennsylvania, and Virginia. After the program, these students participate in CBF events and communicate Blueprint-related priorities to their peers through involvement in environmental clubs and student government associations.

SUPPORTED student alumni of our field education programs. Helped them develop Bay-related action projects through online resources, such as Facebook, Twitter, Instagram, and CBF's Student Wave website (cbf.org/studentwave).

CONTINUED work with nine Maryland school systems to ensure all students receive environmental education experiences and that teachers have the tools to fully implement Maryland's environmental literacy graduation requirement.

MAINTAINED environmental literacy partnership with Virginia Beach City Public Schools. Began work with Rockingham County Public Schools in Virginia on a plan to connect classroom instruction to outdoor learning at every grade level.

LED 78 principals and school administrators in four Principal Environmental Leadership Courses to increase school system support for environmental education and promote green school programs.



It was mind blowing,” said Devan Ogburn remembering the first time she saw the Chesapeake Bay. “I guess you could say I was somewhat of a city person. I didn’t really have any experience with the Bay.”

Born in Washington, D.C., and raised in Prince George’s County, Devan is exactly the kind of high schooler our student leadership program was designed to reach: leaders who have yet to discover their connection to this national treasure.

In 2012, when Devan was President of the Maryland Association of Student Councils (MASC), she attended a weekend retreat at CBF’s Karen Noonan Center on Maryland’s Eastern Shore. Between sessions spent on MASC business, the students learned about Chesapeake Bay ecology, scraping for crabs, trawling for fish, and exploring the tidal marsh. “It really opened my eyes,” she said, “to learn something new about a different part of an area I had been in all my life but never really gotten to see.” The retreat inspired her to take an environmental science class. To hear Devan tell it, things just fell into place after that.

Her enthusiasm for protecting the Bay grew as did her involvement with CBF. This spring she became the President of our Student Bay Advisory Council, the only forum of its kind in which high school students from all the Bay states can come together to discuss regional issues and share Blueprint-associated project ideas. The council meets regularly at CBF’s headquarters where students either participate in person or through videoconference. The council recently endorsed the movement to create an Environmental Literacy requirement for Virginia high schools.

Opposite page:

Pearson Benson, Christian Hodges, Devan Ogburn, Jessica Qiu, and Paul Hubner sort through their underwater survey finds aboard CBF’s *Jenny S*.

“We are the future, and we will inherit the legacy from any decisions you make about the Bay today.”

— Devan Ogburn, former Maryland Association of Student Councils President

In June, Devan and three alumni of CBF’s education programs spoke before the Chesapeake Bay Executive Council, which includes Bay state governors, Washington, D.C.’s mayor, the Chair of the Chesapeake Bay Commission, and the EPA Administrator. Representing their peers in Maryland, Virginia, Pennsylvania, and the District of Columbia, the students urged their elected officials to consider the legacy they leave behind and support efforts to improve water quality in the Bay. “It was a little nerve wracking at first,” Devan said. “But it was exciting being able to sit in front of our own governors. And once we started speaking, their attentiveness put us more at ease.”

When asked if she sees herself in a leadership role as an adult, her voice rings with passion, “I do. I really do. I realize how important my view actually is, and that gives me more drive to speak out on these issues. I think because we’re able to start so young, we have an even stronger connection to what we’re working towards. And I think that once we get into our adult years, that bond is something that we’ll never lose.”

“I’m really thankful to CBF for educating me about my surroundings. I now understand how everything is really connected to the Bay, and why it’s important for me to not only speak out on these issues but to work just as hard on actually trying to save the Bay and protect our environment.” ➔

Growing Oysters and Advocates

We're Doing
Our Part
for
Clean Water.

What About
YOU?

ACCOMPLISHMENTS

DEFEATED 16 legislative bills in Maryland that attempted to repeal, exempt, or alter the 2012 polluted runoff law.

OVERCAME attacks in Maryland on a state initiative to provide a better tool to reduce agricultural pollution. Helped secure an additional \$625 million to reduce pollution from highways, agricultural sources, and aging polluted runoff systems.

GAINED more than 50,000 signatures on an online petition opposing attacks on the Blueprint.

RELEASED an investigative report *Polluted Runoff: How Investing in Runoff Pollution Control Systems Improves the Chesapeake Bay Region's Ecology, Economy, and Health*. The report was critical to our success in the state legislatures.

HELPED secure \$27 million in Virginia to reduce pollution from agriculture and \$50 million to help communities address urban runoff.

HELPED craft legislation in Pennsylvania supporting efforts to reduce pollution. Blocked legislation that would weaken pollution-reduction efforts. Assisted the York County Planning Commission in creating a county-wide Chesapeake Bay pollution-reduction plan among its 45 municipalities.

REACHED out to strategic audiences, including anglers, to engage them in the defense of the Blueprint.

RELEASED state specific Milestone reports in partnership with the Choose Clean Water Coalition, holding the Bay states accountable for meeting their pollution-reduction goals.

THWARTED proposed legislation in Virginia against the state's polluted runoff management program.



Even though Bonnie Kersta has never grown her own oysters, she arranges her work schedule around CBF Oyster Gardening events. For three years the Yorktown, Virginia, resident has been coming to support our

volunteer gardeners. She helps them unload the oysters they've raised and hands out new bags of juveniles. Bonnie is proud to say she has not missed a single one of the eight Hampton Roads oyster round-ups this year. Thank you!

Nor does she miss an opportunity to advocate for clean water in the Chesapeake Bay. "I'm enthralled by the fact that one of these guys can filter up to 50 gallons of water a day," Bonnie said. "It's just so important that I can do something to help clean the Bay."

Bonnie is among the most dedicated of our volunteers. She exemplifies the urgency participants come to feel when they learn about the role of oysters in the Bay, their value to the local economy, and the need for clean water in the Chesapeake. To turn that urgency into action, the Hampton Roads office gives oyster gardeners and volunteers like Bonnie the knowledge and the tools to make their voices heard.

We recently explained to supporters that elected local officials were trying to weaken Virginia's new program to reduce urban and suburban polluted runoff. We asked them to rally in support of these critical regulations. More than 400 have signed letters to local officials in Virginia Beach, Norfolk, and Chesapeake. To accompany the letters, we've taken photographs of oyster gardeners standing beside their oysters and holding signs proclaiming, "I'm doing my part for clean water, what about you?"

Opposite page:

Mike Avery, a Virginia oyster gardener, advocated elected local officials to keep strong programs in place to reduce urban and suburban polluted runoff.

"It's become my passion because I want to see the Bay clean again. This is so important, and it makes me feel good to be part of something bigger than myself."

— Bonnie Kersta, CBF Volunteer

The letters and the photographs have garnered decision makers' attention. The discourse is an ongoing part of our effort to protect and shore up Virginia's program to reduce polluted urban and suburban runoff. Governor Terry McAuliffe signed the program into law this year, thanks in part to our advocacy work.

For our volunteers, it's an opportunity to help ensure the oysters they're growing and supporting will survive long after we plant them in the Bay. That has special meaning to Bonnie, a New Jersey native who recently discovered a connection to the Bay that extends 30 years into her past.

"I remember my father advocating to protect striped bass in Montauk where he loved to fish, and I remember him talking about the water not being clean, but I never made the connection to the Chesapeake Bay until two weeks ago." Bonnie found a magazine article from 1984 in which her father stressed the importance of the Chesapeake Bay to the survival of striped bass. "Something in the back of my mind must have told me I need to do this, because this is something that Dad started way back in the day. It's come full circle." →



Using the Court to Defend the Future

ACCOMPLISHMENTS

ADVOCATED in the courts for Bay-saving issues as diverse as land use, development in the Critical Area, and pollution from industrial dischargers and municipal stormwater.

URGED environmental impact studies on the exploration, extraction, and transport of natural gas from Marcellus shale in the Chesapeake Bay watershed.

FILED a petition for judicial review of the Virginia state agricultural feeding operations permit that omitted language mandating the exclusion of livestock from streams.

ARGUED along with Friends of Frederick (Maryland) in the Frederick County Land Use Case against rezoning plans that would allow for development that could be harmful to the Bay.

PROMPTED Anne Arundel County Circuit Court to review a permit covering management of polluted runoff.

JOINED the Conowingo Hydroelectric Project relicensing process as a voice for clean water in the Chesapeake Bay.

FILED "friend of the court" briefs to support allies in general Maryland appellate court cases on moves like land use, zoning, and polluted runoff control.



Ten-year-old Melek has grown up fishing, swimming, and watching osprey raise their young on Jones Creek in Baltimore County. The Chesapeake has always been her playground. So when her grandmother told

her that officials from 21 states as far away as Alaska would be fighting against clean water in her own back yard, she was confused and upset.

But it was true. A coalition of lobbyists from the American Farm Bureau Federation, the National Association of Home Builders, the Fertilizer Institute, and other groups have recruited the support of 21 state attorneys general to fight the Chesapeake Clean Water Blueprint. The move is part of the coalition's appeal of Federal District Judge Sylvia Rambo's October 2013 ruling upholding the legality of the Blueprint. CBF was a party to the original case and supported EPA's authority to set, along with the Bay states, science-based pollution limits. CBF is now a party to the appeal.

The legal details may be more nuanced than young Melek needs to understand in order to realize what's at stake if the Chesapeake Bay and its tributaries are not restored. "There won't be any fish or any swimming," she said. Melek rallied her Junior Girl Scout Troop around the issue. Together, they wrote letters to all 21 state attorneys general asking them to reverse their opinions, to stand with us in support of the Chesapeake Clean Water Blueprint.

Opposite page:

Junior Girl Scout troop 10324 of Sparrows Point, Maryland, displays the plaque CBF presented to the troop for its' commitment to the Blueprint.

"If we get it, why don't these politicians get it?"

— Clara, Girl Scout Troop 10324
of Sparrows Point and Dundalk

On behalf of Melek and the tens of thousands of supporters, like you, who have rallied behind the Blueprint, CBF is dedicating considerable resources to our defense against the Farm Bureau appeal. We've filed our briefs and, at the time of publication, were preparing for oral arguments. Maryland, Virginia, and Delaware have filed "friend of the court" briefs in support of our position, as have eight cities. Several law professors, Florida conservation groups, and environmental groups from across the country have also filed briefs.

Despite our strong footing, we're facing a coalition of powerful special interest groups. It is likely that the fight will continue regardless of the outcome of this appeal. We will need all the resources we can muster to defend the Blueprint and prevent the undoing of years of clean-water progress. But we can take inspiration from Melek and Girl Scout Troop 10324, whose efforts were rewarded with letters from some of the attorneys general, Maryland Governor Martin O'Malley, and President and First Lady Obama.

Their bold activism and willingness to speak out for their beliefs remind us why we do what we do. When Will Baker invited the troop to a day at the Philip Merrill Environmental Center, he expressed a sentiment that holds true for all of our supporters and defenders of the Blueprint. "The involvement of young people like you inspires me," he said. "You are critical to the success of the Bay's restoration." We are grateful for your support and activism.✦

CBF is grateful for the generous support of: The Lenfest Foundation; Clayton Baker Trust; Rauch Foundation; Jean T. and Heyward G. Pelham Foundation, Richard T. Pelham; The Helena Foundation; The George L. Shields Foundation, Inc.; The Jim and Patty Rouse Charitable Foundation, Inc.; Rebecca J. Simmons; and George & Miriam Martin Foundation.

Reducing Pollution on Farms

ACCOMPLISHMENTS

PLANTED 29 million juvenile oysters throughout the Bay —23.8 million in Maryland and 5.1 million in Virginia. To date, the oyster program has produced and planted over 200 million oysters. More than 2,000 concrete reef balls loaded with juvenile oysters have been planted onto sanctuary oyster reefs that filter pollution from the water and provide habitat for other Bay creatures.

INSTALLED 19,791 linear feet of fencing in the Shenandoah Valley to keep livestock away from streams.

PLANTED more than 756 acres of forested buffers along streams and creeks in Pennsylvania and Maryland, and 5,675 linear feet of buffers on Virginia's Eastern Shore. These buffers will help absorb pollution and filter water flowing into waterways.

WORKED with 429 farmers and landowners in Pennsylvania, Maryland, and Virginia to implement hundreds of cost-effective conservation practices that will reduce pollution.

ORGANIZED the 26th annual Clean the Bay Day. Nearly 6,000 volunteers removed approximately 110,000 pounds of debris to clean up more than 450 miles of streams and shorelines.

KICKED OFF the Healthy Harbor Oyster Partnership. In collaboration with Waterfront Partnership of Baltimore, local businesses, and area schools, the partnership will increase awareness and involvement by growing and planting oysters in the Patapsco River in Maryland.

COMPLETED holistic restoration programs in Richmond and on Virginia's Eastern Shore. Programs integrated polluted runoff restoration activities with educational courses and outdoor engagement activities, such as watershed walks and scoop the poop events. Both programs are informing development of future programs.



The evidence is clear: Reducing pollution on agricultural land is far and away the cheapest, most cost-effective pollution-reduction strategy. But for individuals tasked with getting the job done, the financial

costs can present a challenge, even for those who really want to do the right thing.

Since Bill and DeLecia Plouse started their dairy farm in 2008, they've taken their role as stewards of the land very seriously. "I think every organic farmer out there realizes and understands about sustainability in the environment," said Bill who refers to his farming methods as sustainable rather than simply organic. "We've always tried to do the best we can environmentally. We have an organic-systems plan, a conservation plan, and a nutrient-management plan."

And yet there were limits to what the Plouses could do in a business where the profit margin is already very slim. "It's very difficult to make the conservation improvements and come up with the money to farm environmentally," said Bill. Fortunately, the Plouses didn't have to do it alone. In cooperation with various local, state, and federal partners, Bill and DeLecia found funding. CBF helped them implement a variety of conservation practices that have dramatically reduced pollution running off their land.

Today, the Plouse Family Farm in Bradford County, Pennsylvania, is a shining example of what CBF is doing to make sure cost doesn't stand in the way of implementing the Chesapeake Clean Water Blueprint. With our assistance and our partners,

Opposite page:

Dairy farmers DeLecia and Bill Plouse planted buffer areas that reduce the amount of pollution entering the local stream by absorbing and filtering polluted runoff.

“The Chesapeake Bay Foundation and our Bradford County Conservation District helped give us avenues to do these things that we’ve always been interested in doing...”

— Bill Plouse, Organic and Sustainable Dairy Farmer

the Plouses were able to install an electric fence to keep their 120 cows out of the stream. They've built proper crossings and planted 2.6 acres of forested buffers along streams that run through the farm. They've installed an alternative watering system that provides fresh clean water to the herd. In addition, they planted grassy buffer areas along the borders of fields where they grow feed crops. These buffer strips not only keep the soil on the land, but also absorb excess nutrient pollution running off the fields.

"The Chesapeake Bay Foundation and our Bradford County Conservation District helped give us avenues to do these things that we've always been interested in doing," Bill said. "I know from my grandparents that the streams flowing into the Chemung River, which goes to the Susquehanna River and the Chesapeake Bay, once had fish in them. Now there aren't any, and that's not going to change unless everybody does their part to clean up the waters."

Like us, the Plouses are hopeful that the fish will one day return to the Chemung River, but we've got a long way to go. The Blueprint is the best way to get there, and CBF is working hard, thanks to the generous support of our donors, to remove the road-blocks and accelerate progress through restoration programs like this one and many more. "I can just imagine being able to trout fish in the streams on our farm," Bill said. "That'd be wonderful."✈



Leaving a Legacy of Sustainability

ACCOMPLISHMENTS

SUPPORTED 86 percent of our expenses for education, litigation, restoration, and advocacy through memberships and contributions from individual corporations and foundations.

BUILT the Brock Environmental Center in Virginia Beach, Virginia. The Brock Center demonstrates that the know-how exists today to design and build a better tomorrow. A building designed from nature, that gives back to the surrounding environment the way a tree or marsh grass gives back to the forest or the Bay.

SUSTAINED an active membership base of 200,000 engaged individuals who provide financial support, volunteer time, advocate on behalf of the Bay, and stay informed about the latest issues and threats facing the Chesapeake Bay.

RECEIVED funding through *The Moment in Time Campaign* to fund our work to defend and implement the Chesapeake Clean Water Blueprint.

MET all 20 Better Business Bureau's Wise Giving Alliance Charity Standards. Reached the GuideStar Exchange Gold participation level. These awards demonstrate CBF's deep commitment to nonprofit transparency and accountability.



From the very beginning, the Brock Environmental Center in Hampton Roads, Virginia, has embodied the spirit of creative problem solving. The official ground breaking in 2013 marked a definitive moment in the

preservation of valuable marshland and beach that had once been slated for development. The subsequent construction brought to life an extensive collaboration between architects, engineers, designers, educators, community leaders, and CBF staff to create a building that raises the bar on environmentally comprehensive spaces.

With construction now complete, we are able to say we've achieved a remarkable accomplishment: Our new Brock Environmental Center generates as much clean, renewable energy as it consumes and has zero impact on local water resources. While students and visitors learn about the ecology of the Chesapeake Bay and the human activities that threaten it, they will be surrounded by examples of natural balance and environmental stewardship.

"The future of environmental improvement lies with the next generation, and that starts with education and involvement," said Macon Brock. Through their generosity, Macon and his wife, Joan, have been instrumental in bringing our vision of a much higher level of building to fruition. "This center, which we were so pleased to be a part of, will be a destination for environmental education and cooperation in the region," said Macon.

As natives of Norfolk, and long-time residents of Virginia Beach, the Brocks have a strong history of philanthropy in the community. "This place has been home to both Macon and me," said Joan. "We used to ski on the Elizabeth River, we fished and crabbed in the Lynnhaven River, and we boat on the Bay. It's something we want to preserve for our children, and we want to share this with future generations."

Opposite page:

The Brock Environmental Center, opened in November, is among the greenest, most forward-thinking buildings in the world.

"In 35 years at the Chesapeake Bay Foundation, I've never seen another project receive more consistent interest and support than this project here in Virginia Beach."

— Will Baker, CBF President

In building the Brock Environmental Center, we hope that future generations will find the marsh and beach in a better condition than it was in when the project began. We've not only planted native trees, shrubs, and grasses on the property to restore wildlife habitat, but we've made sure that the building and its occupants give back as much or more than they take.

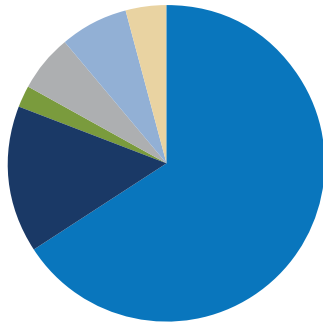
Rain provides all of the water used in the building, including drinking water. Excess rainwater, as well as grey water from showers and sinks, is guided to special gardens. From there, it filters naturally through the soil before replenishing the underground aquifer. Clean, renewable energy is produced by wind turbines and solar panels to provide 100 percent of the building's energy demand. Excess energy feeds back to the grid. Permeable pavement and paths provide a practical example for runoff reduction.

The Brock Environmental Center serves as an innovative, international teaching model for environmentally smart building that we hope will one day become the norm.

"This project is an unparalleled chance for conservation, education, restoration, and community-building, one that we are honored to support," said Macon.✈

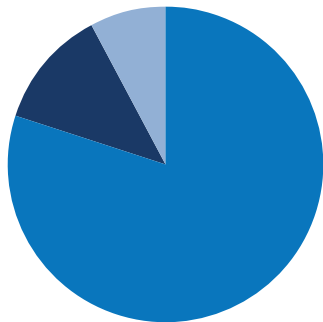
FINANCIAL OVERVIEW

FOR THE FISCAL YEAR ENDING JUNE 30, 2014



Revenue

66%	Grants & Gifts
15%	Membership Contributions
2%	Other
6%	Donated Goods & Services
7%	Investment Income
4%	Education Contracts & Tuition



Expenses

80%	Program Services
12%	Fundraising
8%	General & Administrative

CBF's management practices ensure that operating and capital campaign funds raised in the current year as well as campaign funds pledged in previous years are effectively put to use to support programs to save the Bay.

SUPPORT AND REVENUE

Membership Contributions.....	\$ 4,673,323
Grants & Gifts.....	20,235,205
Education Contracts & Tuition.....	1,204,874
Investment Income.....	2,283,173
Donated Goods & Services.....	1,807,514
Other.....	476,601

Total Revenue..... \$ 30,680,690

Funds for Future Years.....3,642,523

Revenue for Current Year.....\$ 27,038,167

EXPENSES

Program Services.....	\$ 21,505,117
<i>Environmental Education</i>	6,404,143
<i>Environmental Protection & Restoration</i>	11,602,781
<i>Communications</i>	3,498,193

Support Services.....5,533,050

General & Administrative 2,138,630

Fundraising 3,394,420

Total Expenses..... \$ 27,038,167

Capital Additions (Deductions).....\$ 4,917,494

Change in Net Assets..... \$ 8,560,017

Net Assets, Beginning of year.....\$ 88,170,402

Net Assets, End of year.....\$ 96,730,419

A copy of the audited financial statement & IRS form 990 are available at cbf.org or by calling 888/SAVEBAY.

OUR MISSION

Save the Bay™, and keep it saved, as defined by reaching a 70 on CBF's Health Index.



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