

Save Oysters and Save the Bay!



CBF 8-21 Acquisition - PS# 66861
Pkg 1 (Panel A49 - Oyster Volume) - Qty: 14,758
Mail date: 7/30/2021
Standard NP Drop-Shipment - Stamp



Your First-Class stamp
will help save funds needed to
Save the Bay.



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CBF MEMBER SERVICES DEPARTMENT
PO BOX 17445
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MEMBERSHIP BENEFITS

- ✓ A complimentary **subscription to our award-winning *Save the Bay* magazine**, with the latest news on CBF's programs and important articles on the health of the Bay.
- ✓ Invitations to **members-only** events.
- ✓ A **10% discount** on CBF merchandise, available at cbfshop.com.
- ✓ **Volunteer opportunities**, including special hands-on learning experiences with our volunteer network.
- ✓ Our iconic ***Save the Bay* bumper sticker**.
- ✓ Special updates on new and important CBF projects.



CHESAPEAKE BAY
FOUNDATION

Saving a National Treasure

IN0820

PHILIP MERRILL ENVIRONMENTAL CENTER | 6 HERNDON AVENUE | ANNAPOLIS, MD 21403 | 888/SAVEBAY (728-3229)

CHESAPEAKE BAY FOUNDATION

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202/544-2232

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My contribution of



\$18

will help plant
1,800 oysters

My contribution of



\$23

will help plant
2,300 oysters

My contribution of



\$35

will help plant
3,500 oysters

My contribution of



\$100

will help plant
10,000 oysters

One adult oyster can filter up to 50 gallons of water a day. They remove nitrogen and other pollutants from the Bay when they feed by trapping contaminants as they pump water through their gills.



We need oysters for a healthy Bay. Oyster reefs stabilize shorelines, reduce nutrient pollution, and provide crucial habitat and food for crabs, fish, and other Bay critters.



Oyster shells are recyclable. A bushel of recycled shells, when planted, can grow about 6,000 baby oysters.



A few hundred years ago there were enough oysters to filter the entire Bay in a week. Today, it would take more than a year. Oyster restoration is a key component in restoring the Chesapeake Bay.





Place this sticker on the ticket of your choice and return it with your contribution to help Save the Bay!

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Dear Friend,

The Chesapeake Bay is a national treasure—the greatest estuary in the world. It is also on the brink of destruction.

But here at the Chesapeake Bay Foundation (CBF), we are working toward a science-based plan to heal the Bay and its rivers and streams.

At the center of that plan is the Chesapeake Bay oyster.

Just one adult oyster cleans the Bay by filtering up to 50 gallons of water a day! But through the years, we've decimated the very species we need the most.

You can help bring back the oysters and save the Bay! Your gift to CBF of just \$18 will help us plant 1,800 oysters. \$23 will help plant 2,300 oysters. Larger gifts will help us do even more!

Please send your tax-deductible contribution to CBF today!

6 HERNDON AVENUE | ANNAPOLIS, MARYLAND 21403 | 888/SAVEBAY (728-3229) | CBF.ORG

YES, I WANT TO HELP SAVE THE BAY!

I want to join the Chesapeake Bay Foundation and help restore and protect the Bay. I am rushing my gift of:

\$18 \$23* \$35 \$100 \$1,000 Other \$ _____

**A gift of this much or more will really help!*

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CHESAPEAKE BAY
FOUNDATION
Saving a National Treasure

Please return your check payable to the Chesapeake Bay Foundation in the envelope provided. To charge your gift, see the reverse or visit cbf.org/joincbf.

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At CBF we bring a proven track record to the task of restoring and replenishing the Bay's natural systems. It's a job that has never been as critical as it is today.

Toxic chemicals, sediment, and nitrogen and phosphorus pollution are choking the waters. But our team of scientists, volunteers, and community members (like you) are doing the work to restore the Bay!

We're planting trees and shrubs, working on underwater grass restoration, educating students and conservationists, and much more!

For more progress, we need more oysters! Oysters improve water quality and clarity, and their reefs provide homes for fish and crabs. Healthy oysters mean a healthy and diverse Bay!

The Bay needs oysters ... so it also needs you! We're asking you to join us today to help lead the effort to return the Bay to health and beauty.

Please use the enclosed oyster tickets to indicate how many oysters you will help us plant.

And, when you make a gift of \$23 or more, we'll enroll you as a CBF member, entitling you to a number of impressive benefits, including a complimentary subscription to our award-winning **Save the Bay magazine**, a **10% discount** on CBF merchandise, **and more!**

The Bay belongs to each of us. **Its survival depends on what we do now.** Please do your part by sending your contribution and joining CBF today. Thank you!

Sincerely,



Danielle Green
Director of Membership

P.S. You can make the Bay more beautiful and bountiful. Please help us plant more oysters by becoming a CBF member with your tax-deductible gift today!

Printed on recycled paper.



If you wish to modify receipt of future mail offers from us, visit cbf.org/preferences.

Chesapeake Guardians are leaders in helping us Save the Bay!

As a Guardian, you will provide CBF with reliable funding for our education, restoration, and advocacy efforts, and also help us conserve resources. There are some great benefits to you, too! Your monthly support means your membership will always be current, so you won't receive renewal notices from CBF and are free to cancel at any time. Check the "monthly" box below and your credit card will be charged on a monthly basis.

Please charge my one-time monthly contribution of \$ _____ to my:
 American Express VISA Mastercard Discover

Account Number

Exp. Date

Signature (required)

Cardholder's Name

Phone Number

Provide your email address to join our Action Network and receive updates on the health of the Bay and information on what you can do to improve water quality.

Email Address

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