



CHESAPEAKE BAY FOUNDATION

Saving a National Treasure

PHILIP MERRILL ENVIRONMENTAL CENTER
6 HERNDON AVENUE | ANNAPOLIS, MD 21403

CONFIRMATION REQUESTED FROM:

Mr. and Mrs. Joe B. Sample
Chesapeake Bay Foundation
CBF - August Appeal - Package BE
Maildate - 08/02/2021,
|||||

LAST CHANCE!



This envelope is made from 90% recycled (30% post-consumer), 100% processed chlorine-free paper.

OE-BE-A0822

YOUR FIRST CLASS STAMP WILL
HELP SAVE FUNDS NEEDED TO
SAVE THE BAY

BUSINESS REPLY MAIL

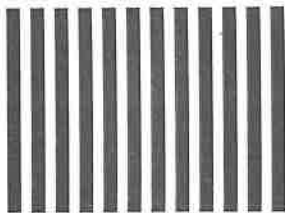
FIRST-CLASS MAIL PERMIT NO. 901 ANNAPOLIS, MD

POSTAGE WILL BE PAID BY ADDRESSEE

CBF MEMBER SERVICES DEPARTMENT
PO BOX 17445
BALTIMORE, MD 21298-8268



NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES



CHESAPEAKE BAY FOUNDATION

ANNAPOLIS
410/268-8816

HARRISBURG
717/234-5550

VIRGINIA BEACH
757/622-1964

RICHMOND
804/780-1392

WASHINGTON, DC
202/544-2232

Financial and other information about Chesapeake Bay Foundation, Inc.'s purpose, programs and activities can be obtained by contacting the Finance Department at 6 Herndon Ave., Annapolis, MD 21403 or 1-888-728-3229 or for residents of the following states, as stated below. Florida: REG #CH-23130. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE, WITHIN THE STATE, 1-800-HELP-FLA OR AT www.FloridaConsumerHelp.com. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE. Michigan: MICS No. 37559. Mississippi: The official registration and financial information of Chesapeake Bay Foundation, Inc. may be obtained from the Secretary of State office by calling 1-888-236-6167. New Jersey: INFORMATION FILED WITH THE ATTORNEY GENERAL CONCERNING THIS CHARITABLE SOLICITATION AND THE PERCENTAGE OF CONTRIBUTIONS RECEIVED BY THE CHARITY DURING THE LAST REPORTING PERIOD THAT WERE DEDICATED TO THE CHARITABLE PURPOSE MAY BE OBTAINED FROM THE ATTORNEY GENERAL OF THE STATE OF NEW JERSEY BY CALLING (973) 504-6215 AND IS AVAILABLE ON THE INTERNET AT www.njconsumeraffairs.gov. New York: A copy of our most recently filed financial report is available from the Charities Registry on the New York State Attorney General's website at www.charitiesnys.com or upon request, by contacting the New York State Attorney General, Charities Bureau, 28 Liberty Street, New York, NY 10005, or us at 6 Herndon Ave., Annapolis, MD 21403. You may obtain information on charitable organizations from the New York State Office of the Attorney General at www.charitiesnys.com or (212) 416-8401. North Carolina: Financial information about this organization and a copy of its license are available from the State Solicitation Licensing Branch at 1-888-830-4989 (within North Carolina) or (919) 814-5400 (outside of North Carolina). Pennsylvania: The official registration and financial information of Chesapeake Bay Foundation, Inc. may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Virginia: From the State Office of Consumer Affairs in the Department of Agriculture and Consumer Services, P.O. Box 1163, Richmond, VA 23218. Washington: From the Charities Program at 1-800-332-4483, or www.sos.wa.gov/charities. West Virginia: West Virginia residents may obtain a summary of the registration and financial documents from the Secretary of State, State Capitol, Charleston, WV 25305. Wisconsin: A financial statement of Chesapeake Bay Foundation, Inc. disclosing assets, liabilities, fund balances, revenue and expenses for the preceding fiscal year will be provided to any person upon request. CONTRIBUTIONS ARE DEDUCTIBLE FOR FEDERAL INCOME TAX PURPOSES IN ACCORDANCE WITH APPLICABLE LAW. REGISTRATION IN A STATE DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION OF CHESAPEAKE BAY FOUNDATION, INC. BY THE STATE.

FREE GIFT OFFER!

2022 CALENDAR

Featuring stunning photos of landscapes and wildlife of the beloved Chesapeake Bay.

Yours **FREE** when you support the Chesapeake Bay Foundation using the enclosed reply form with a gift of \$15 or more by September 15, 2021!

IN-A0722

PHILIP MERRILL ENVIRONMENTAL CENTER | 6 HERNDON AVENUE | ANNAPOLIS, MD 21403 | CBF.ORG





CHESAPEAKE BAY FOUNDATION
Saving a National Treasure

Mr. and Mrs. Joe B. Sample
Chesapeake Bay Foundation
CBF - August Appeal - Package BE
Maildate - 08/02/2021,
|||||

*There are still a few of
our new calendars left
and I want to make sure
you get one. Please write
me back today! -DG*

August 2, 2021

Dear Mr. and Mrs. Sample,

A few weeks ago, I wrote to let you know that our NEW Chesapeake Bay Foundation (CBF) 2022 calendar is here—and I really think you'll love it!

This colorful new wall calendar contains amazing photographs of the Bay and serves as a reminder of what we are fighting for. But we only have a limited number available, so I want to make sure you receive your copy.

Please use the enclosed 2022 Calendar Offer and Reply Form to write me back today and include your contribution of \$15 or more to CBF. Once we get your reply and gift, we will send your calendar to you to enjoy. This offer is only good through September 15, so please don't miss out!

Mr. and Mrs. Sample, your support has never mattered more. Critical goals for the Chesapeake Clean Water Blueprint are less than four years away, and we need to speed up efforts to meet them.

At the same time, climate change is causing water to warm and is contributing to intense summer storms and flooding.

While you enjoy the beautiful pictures throughout your free calendar—taken by fellow CBF members like you—I hope they inspire you to contribute to our critical mission once again.

It's more important than ever that we all work together and maintain our commitment to saving the Bay ...

That means engaging with the federal government as well as states, cities, counties, and the District of Columbia, to ensure our air and water are protected. That means working with farmers in the region to help them care for the land in ways that protect the Bay. That means planting more trees and protecting the rivers and streams that flow to the Bay.

(over, please)

PHILIP MERRILL ENVIRONMENTAL CENTER
6 HERNDON AVENUE | ANNAPOLIS, MD 21403 | 888/SAVEBAY (728-3229) | CBF.ORG

2022 CALENDAR OFFER AND REPLY FORM

YES! I want to continue my personal support of CBF's vital work to restore the Bay for future generations. Enclosed is my generous tax-deductible donation of:

\$100 \$75 \$50 OTHER \$ _____

Mr. and Mrs. Joe B. Sample
Chesapeake Bay Foundation
CBF - August Appeal - Package BE
Maildate - 08/02/2021,

Please make your check payable to **Chesapeake Bay Foundation**
To charge your gift, please visit cbf.org/offer or see the revers
Thank you.

*Mr. and Mrs. Sample, please return this reply form with
your gift of this or more before September 15th, and I will
send you your free 2022 CBF calendar.
-Dionelle*

Put my entire donation toward saving the Bay.
Please don't send a calendar.

HE274600XXXXXXMLD0822L502HD05

And it means we must continue our critical role as the watchdog for the Bay, and hold states accountable for meeting their goals under the Blueprint.

But above all, it means YOUR commitment needs to stay strong. Members like you are the heart and soul of our organization and our mission. There would be no CBF—*and there would be no Bay restoration*—if not for people like you who care so much and give so generously.

I hope you'll continue to show your love for the Bay and your inspiring commitment by donating generously to help support our work. **We need your help to:**

- Protect and conserve wetlands, forests, and open green space that are essential to our quality of life and to the health of the Bay and its watershed ...
- Hold states in the Bay's watershed, as well as the District of Columbia, accountable for having their pollution-reduction strategies in place by 2025 ...
- Serve as the Bay's watchdog to ensure laws are passed and enforced to protect air and water quality and to create and expand climate solutions; and
- Continue our community outreach, restoration, and conservation programs for local schoolchildren.

I know you will feel inspired when you see your new calendar. The Bay has come a long way thanks to you, but there is much more we need to do and it's more urgent than ever. **Please make your gift today.** Thank you, in advance, for your continued support!

Sincerely,



Danielle Green
Director of Membership

PS: If you've already written me back, in response to my earlier letter, thank you! **But if you haven't yet responded, please do so before September 15 so you don't miss out on this special offer.** Once I receive your contribution of \$15 or more, I'll make sure a NEW 2022 Chesapeake Bay Foundation calendar is sent back to you to enjoy.

Don't forget, the \$300 per person tax deduction that was passed last year as a part of the COVID-19 relief bill is still in effect, so that's yet another reason to give (please consult with your tax advisor).

PPS: We are holding states, cities and counties accountable for Bay restoration. **You can help.** Please call your state and local representatives and tell them the 2025 deadlines are only four years away. Thank you!

If you wish to modify receipt of future mail offers from us, visit cbf.org/mycbf and follow the link to update preferences.

Chesapeake Guardians are leaders in helping us save the Bay!

As a Guardian, you will provide CBF with reliable funding for our education, restoration, and advocacy efforts, and also help us conserve resources. There are some great benefits to you, too!

Your monthly support means your membership will always be current, so you won't receive renewal notices from CBF. You are free to cancel at any time. Check the "monthly" box below and your credit card will be charged on a monthly basis.

Please charge my **one-time** **monthly contribution of \$ _____ to my:**

American Express Visa Mastercard Discover

Yes, I'd like information about making a gift to the Chesapeake Bay Foundation in my will.

Account Number

Exp. Date

Signature (required)

Cardholder's Name

Phone Number

Email Address

Provide your email address to join our Action Network to receive updates on the health of the Bay and information on what you can do to improve water quality.

Phone Number

