



CHESAPEAKE BAY FOUNDATION

Saving a National Treasure

PHILIP MERRILL ENVIRONMENTAL CENTER
6 HERNDON AVENUE | ANNAPOLIS, MD 21403



It's Time to Renew Your Membership

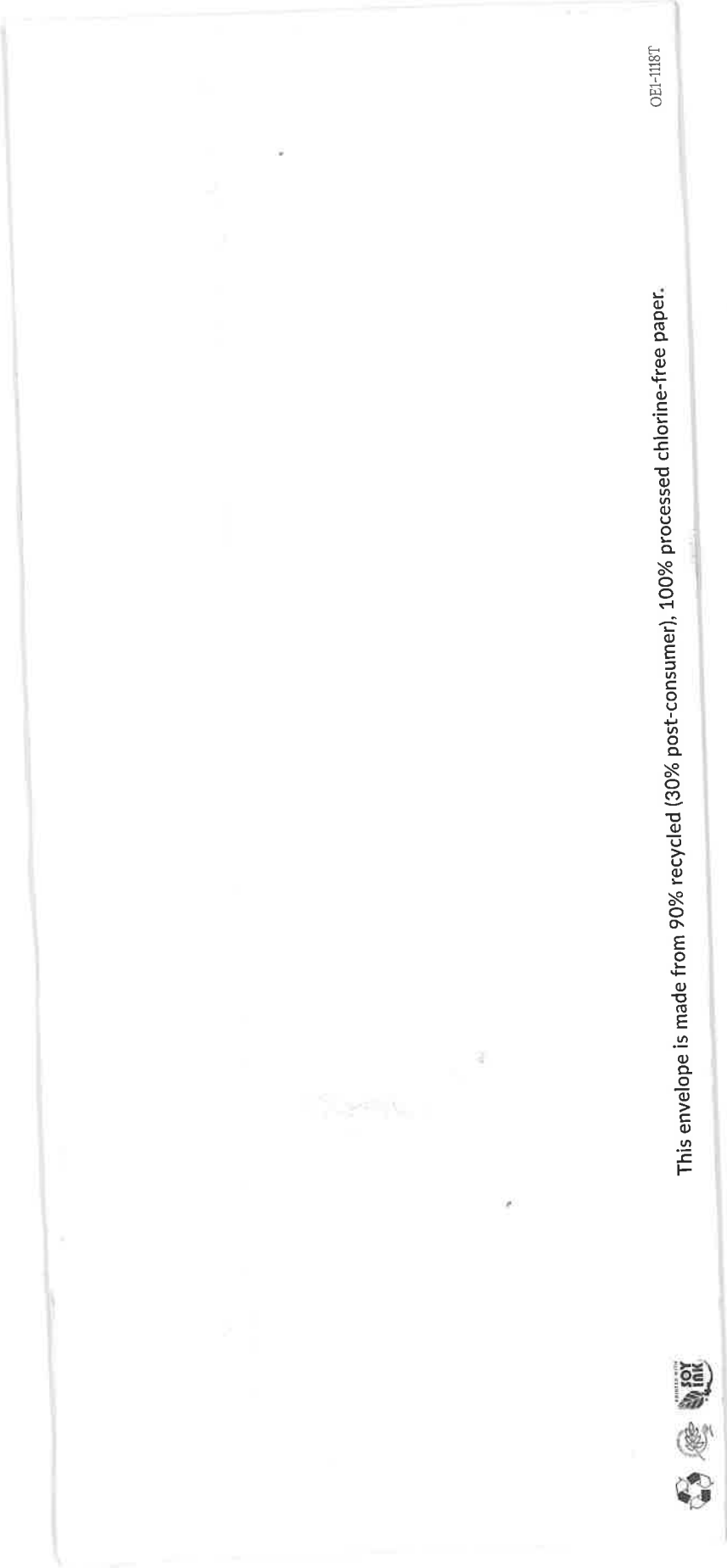
The

[REDACTED]
Annapolis, MD 21409-4806



The [REDACTED], you are the reason we are making this

Your New Member
Card Enclosed!



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OEI-1118T



CHESAPEAKE BAY FOUNDATION
Saving a National Treasure

Your New CBF Membership Card

The **Goins**
[Redacted]
Annapolis, MD 21409-4806
[Barcode]



The [Redacted], you are the reason we are making progress. Please continue your support and renew today!

ANNUAL MEMBERSHIP RENEWAL FORM

- Yes, I will renew my commitment to Saving the Bay! Enclosed is my annual membership support of the Chesapeake Bay Foundation in the amount of:
 - \$25 \$40 \$50 Other \$ _____
- I want to do more! Enroll me as a *Chesapeake Guardian* with monthly gifts of \$ _____/month

MEMBERSHIP INFORMATION (correct as necessary):

The **Goins**
[Redacted]
Annapolis, MD 21409-4806

PHILIP MERRILL ENVIRONMENTAL CENTER
6 HERRIDON AVENUE | ANNAPOLIS, MD 21403
888 /SAVEBAY (728-3229) | CBF.ORG

Renew online at cbf.org/renewal

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Please detach this portion and return it with your check or credit card information in the envelope provided. Your contributions to CBF are greatly appreciated and tax deductible to the full extent of the law.

About the Chesapeake Bay Foundation

For more than half a century, the Chesapeake Bay Foundation has led a landmark effort to save the Chesapeake Bay—a national treasure on which the health and wellbeing of nearly 20 million people and 3,600 species of plants and animals depend. Grounded in science and focused on local waterways, we educate tens of thousands of people each year, advocate for better public policy, hold governments and polluters accountable, and perform essential hands-on restoration.

With the support of people like you who understand and value the vital relationship between water quality and quality of life, we won't just Save the Bay®, we will keep it saved.

As a member, you receive a 10% discount on CBF gear at cbfshop.com.

Use promo code **MEMBER** to receive your member discount.

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ANNAPOLIS, MD 21403 | 888/SAVEBAY | CBF.ORG

PHOTO: DALE HALL

Renew online at cbf.org/renewal

Please charge my one-time monthly contribution of \$ _____ to my:

American Express VISA Mastercard Discover

Account Number

Exp. Date

Signature (required)

Cardholder's Name

Phone Number

Chesapeake Guardians are leaders in helping us save the Bay!

As a Guardian, you will provide CBF with reliable funding for our education, restoration, and advocacy efforts, and also help us conserve resources. There are some great benefits to you, too! Your monthly support means your membership will always be current, so you won't receive renewal notices from CBF. You are free to cancel at any time. Check the "monthly" box at left and your credit card will be charged monthly.

Email Address: _____

Provide your email address to join our Action Network to receive updates on the health of the Bay and information on what you can do to improve water quality.

Please send me information on including CBF in my will.

Please send me information on volunteer opportunities.

Questions? Log in to cbf.org/mycbf or call 888-SAVEBAY for more information about your member benefits.

If you wish to modify receipt of future mail offers from us, visit cbf.org/mycbf and follow the link to update preferences.





CHESAPEAKE BAY FOUNDATION

Saving a National Treasure

Dear [REDACTED]

Since you first joined the Chesapeake Bay Foundation in 2008, you have proven yourself to be our ally in restoring and protecting this place of beauty, recreation ... *and inspiration.*

That's why I have taken the liberty of enclosing your new Membership Card. I hope you will carry it with pride to demonstrate your commitment to saving the Chesapeake Bay.

Please take a moment now to reaffirm your passion for the Bay by sending your annual renewal gift of \$40 or even \$25 today. Together, we can ensure our critical conservation, education, advocacy, and outreach work can continue.

I know you understand the need to act quickly as we are facing aggressive new dangers. There has been an erosion in federal protections that have supported our efforts. Rollbacks to clean air and clean water rules have been proposed. This means that *today, more than ever, the Bay needs a friend like YOU!*

You can see and experience the difference your membership support makes every time you visit the Bay or its rivers and streams. Last year brought with it record amounts of rainfall and polluted runoff. While we won't know the full impacts for quite some time, long term trends and the system's ability to bounce back after pulses of pollution are improving. That's the impact of your membership!

And there are other signs of progress, like ...

- The Bay's dead zone is shrinking over time ...
- Permanent protections now in place for some environmentally sensitive areas ...
- Restoration of hundreds of acres of streamside buffers and wetlands ...
- And we are well on our way – working with many partners – to achieving our goal of getting 10 billion oysters in the water, and planting 10 million trees within the watershed!

And that's not all. Through the commitment of members like you we fought back

We urgently need your continued help to:

- Get Pennsylvania to honor its clean water commitments;
- Promote environmental education and restoration efforts in all the Bay states, counties, cities and communities;
- Ensure farmers get the support they need to protect streams from agricultural runoff;
- Address issues of climate change and extreme weather patterns that are threatening to alter the Bay's ecology and make our goals harder to achieve;
- Advocate for finishing the job of fully implementing the federal/state Chesapeake Clean Water Blueprint by 2025; and
- When necessary, bring litigation to hold polluters accountable.

I hope you will stand strong with us for another year. When you renew today, you'll support our education, restoration, and advocacy efforts all aimed at reducing pollution to improve water quality. You'll continue to receive *Save the Bay* magazine, invitations to events, and a 10% discount on CBF merchandise at cbfshop.com.

And I'll also send you your official **CBF Member Decal** – one more great way to let your friends and neighbors know you are helping Save the Bay!

The Bay is our backyard. It's where we work, play, and find inspiration. Nothing less than our constant advocacy will restore the Bay and ensure its future for wildlife, and for our children and grandchildren.

Thank you in advance for your renewed support.

Sincerely,



Danielle Green
Director of Membership

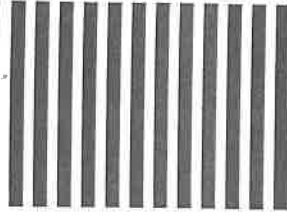
P.S. The progress we've made together in cleaning and restoring the Bay proves the impact of your commitment. **We're so grateful the Bay has a dedicated friend in you.** To put your gift to work right away, renew online at cbf.org/renewal or mail in your annual membership renewal today using the enclosed form. If you can send a little bit more this year, for extra support, please do!

YOUR FIRST CLASS STAMP WILL
HELP SAVE FUNDS NEEDED TO

SAVE THE BAY



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IN THE
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FIRST-CLASS MAIL PERMIT NO. 901 ANNAPOLIS, MD

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CHESAPEAKE BAY FOUNDATION

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Your renewed membership will help get even more oysters into the Bay!



We need oyster restoration to restore the Chesapeake Bay! Our work sparks governmental action and increases public attention and funding to help oyster restoration efforts in the Bay. Our goal is to add 10 billion new oysters to the Bay by 2025.

Here are just a few reasons why we love oysters...

1. One adult oyster can filter up to 50 gallons of water a day by trapping nitrogen and other pollutants as they pump water through their gills.
2. Oyster shells are recyclable. You can return your shells at several drop off locations around the Bay and they'll be reused to help grow juvenile oysters.
3. We need oyster reefs for a healthy Bay to stabilize shorelines, reduce pollution, and provide crucial habitats and food for crabs, fish, and other Bay critters.

Renew today at cbf.org/renewal.

SAVE THE BAY



cbf.org • 1 888 SAVE BAY

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