Why Partner With CBF?

Much of CBF's work throughout the Chesapeake Bay's watershed—spanning parts of six states and Washington, D.C.—is made possible by the generous support of corporate partners.

Broad Reach

CBF has over 200,000 members and supporters in all 50 states.

Reputation

CBF has a reputation as the region’s most effective conservation group working to restore and protect the Chesapeake Bay and its many rivers and streams.

Proven Track Record

Since 1967, CBF has a record of excellence and innumerable successes, including:

• providing life-changing environmental education to more than 1,500,000 students, teachers, and adults;
• restoring 40,000 acres of wetlands and streamside forests and planting more than 120 million oysters;
• securing more than $550 million in federal funding to support farmers in pollution reduction; and
• compelling the U.S. Environmental Protection Agency to issue an enforceable pollution-reduction plan for the Chesapeake Bay—heralded as the best plan in the nation.

Your Customers

According to a national Cone Consumer Environmental Survey, 93 percent of Americans believe companies have a responsibility to help preserve the environment, and 98 percent of Americans say they have a more positive image of a company when it is environmentally responsible.

Your Employees

CBF offers a wide variety of quality opportunities to meaningfully engage your employees in clean-water programs and activities. According to a global Aon Hewitt survey, engaged employees deliver better performance, and companies with quality employee engagement programs have a competitive advantage in talent strategy and business results.

Accountability

CBF meets all standards for charity accountability set by the Better Business Bureau/Wise Giving Alliance.

“Working Together for a Healthier Bay”

“We are proud to support CBF’s restoration efforts, which are critical to the future of the Chesapeake Bay.”

—JULIE ALLEN, RBC FOUNDATION - USA

With generous support from corporate partners such as Starbucks and Lockheed Martin, CBF educates, inspires, and empowers more than 30,000 students, teachers, and adults every year with hands-on environmental education experiences throughout the Bay watershed.

cbf.org/corporatepartners
Together, We Will Save the Bay

The Chesapeake Bay Foundation (CBF) welcomes the opportunity to develop corporate partnerships. Such partnerships help us reach out to a variety of audiences with important clean water and conservation messages, while raising funds to support our vital efforts to restore and protect the Chesapeake Bay. For our partners, these relationships offer a competitive edge in the marketplace and highlight their commitment to the environment, the community, and the Chesapeake Bay. CBF partners with companies that have a solid history and strong brand image and make a genuine commitment to environmental sustainability.

We engage in a wide variety of corporate partnerships:

**EVENT SPONSORSHIP**

CBF hosts annual signature events with a variety of sponsorship opportunities: Bands in the Sand, Bayfest, and Clean the Bay Day. Benefits range from recognition on event signage, event publications, and media coverage to naming opportunities on apparel and favors.

**BENEFIT EVENTS AND PROMOTIONS**

Businesses can invest in their communities and help Save the Bay by hosting an event or promotion to benefit CBF.

**GIFTS-IN-KIND**

Partners can provide support to CBF by donating corporate goods and/or services that we need to be successful in our mission. A wide range of gift-in-kind donations are accepted, including outdoor apparel items, legal services, TV and radio advertising, and durable products such as boating equipment.

**WORKPLACE GIVING & MATCHING GIFTS**

Encourage your employees to give to CBF by establishing a workplace giving program that allows them to donate a portion of their paycheck throughout the year. Also consider further leveraging these gifts by establishing a matching gift program.

For more information about these and other partnership opportunities, please visit cbf.org/corporatepartners and contact CBF at 410/268-8816.

“We owe a lot to the communities where we work. We’re proud to partner with CBF to give back to the community and to help leave a legacy of clean water for future generations.”

—JEN RAMOS, ALLEGIS GROUP

CBF corporate partners also give back by participating in corporate service days, donating their time to support CBF's clean water efforts with hands-on restoration activities. Above, a volunteer from Dixon Hughes Goodman puts the finishing touches on a concrete oyster reef ball.

Founded by Boatyard Bar & Grill, Bands in the Sand (above), held at CBF’s Annapolis headquarters, has raised nearly $1 million to support CBF’s programs. Other annual events include Bayfest, a CBF member picnic, and Clean the Bay Day, a stream cleanup that in the past 25 years has engaged over 122,000 volunteers.

Inspired teachers help create inspired students. Every year, CBF engages hundreds of teachers throughout the watershed with our Chesapeake Classrooms teacher professional development courses thanks to support from generous corporate partners including Northrop Grumman.

“We need to protect our Chesapeake Bay, our community, and our environment for future generations.”

—JEN RAMOS, ALLEGIS GROUP

Nikki Davis

John Rodenhouser/CBF Staff

CBF’s programs throughout the Bay watershed offer a broad spectrum of opportunities—from local restoration projects, to statewide environmental education programs, to regional Bay-wide policy and outreach efforts—that directly match and further incorporate philanthropic and community-relations priorities.

For more information about these and other partnership opportunities, please visit cbf.org/corporatepartners and contact CBF at 410/268-8816.