EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Exclusive sponsorships also receive first right of refusal for the 2020 event.

Presenting Sponsorship .......................... $30,000
- Name included with Bands in the Sand logo
- Logo on the event invitation, promotional item, CBF-issued media, hyperlinked logo on event website, and one social media post
- Branded, reserved beach seating for six on the beach
- Verbal stage recognition and on-stage speaking opportunity
- 20 VIP tickets ★ and six premier parking spots on-site
- Acknowledgement in CBF’s Annual Report

VIP Lounge Sponsorship .......................... $20,000
- Naming rights and customization of the VIP Lounge, an elite and exclusive space offering private restrooms, bars, seating, live stream of the concert, and light fare for 350+ guests
- Logo on the event invitation, hyperlinked logo on event website, and one social media post
- Public introduction and thank-you in the VIP Lounge
- Electronic signage and verbal stage recognition
- 20 VIP tickets ★ and six premier parking spots on-site
- Acknowledgement in CBF’s Annual Report

Stage and Music Sponsorship ..................... $20,000
- Logo on the event invitation, promotional item, hyperlinked logo on event website, and one social media post
- Stage sponsor recognition on backdrop banner with prominent logo display
- Electronic signage and verbal stage recognition
- 20 VIP tickets ★ and six premier parking spots on-site
- Acknowledgement in CBF’s Annual Report

★ VIP TICKETS allow access to the VIP Suite with private bar, light fare, inside restrooms, and lounge from 4:30–10:00 p.m.

SPONSORSHIP & TICKET INFORMATION:
Taryn Dwan: 443-482-2111 or tdwan@cbf.org

PLEASE NOTE: The deadline to be included in the printed invitation is March 25, 2020. Sponsorship payment must be received prior to ticket distribution.

The Chesapeake Bay Foundation is a nonprofit, tax-exempt charitable organization under Section 501(c)(3) of the Internal Revenue Code. Donations are tax-deductible as allowed by law.
SPONSORSHIP OPPORTUNITIES

Osprey Sponsorship .......................... $10,000
- Logo on the event invitation, stage banner, hyperlinked on event website, and one group social media recognition post on Facebook
- Electronic advertisements
- Ten VIP tickets ★ and four premier parking spots on-site
- Acknowledgement in CBF’s Annual Report
- Opportunity for additional customization available

Merganser Sponsorship .......................... $5,000
- Company listing on the event invitation, stage banner, and event website
- Six VIP tickets ★ and two reserved parkings spot on-site
- Acknowledgement in CBF’s Annual Report

Hannon Armstrong is the proud Carbon/Nitrogen Neutral Sponsor. With this support, Bands in the Sand will have a net zero carbon and nitrogen footprint by planting an approximate three acres of trees.

VIP TICKETS allow access to the VIP Suite with private bar, light fare, inside restrooms, and lounge from 4:30–10:00 p.m.

SPONSORSHIP & TICKET INFORMATION:
Taryn Dwan: 443-482-2111 or tdwan@cbf.org

PLEASE NOTE: The deadline to be included in the printed invitation is March 25, 2020.
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The Chesapeake Bay Foundation is a nonprofit, tax-exempt charitable organization under Section 501(c)(3) of the Internal Revenue Code. Donations are tax-deductible as allowed by law.
Saturday, June 13, 2020
5:00–10:30 p.m.
6 Herndon Avenue
Annapolis, Maryland

cbf.org/bandsinthesand

PROUDLY SPONSORS

Each summer, a sell-out crowd of 1,600 people gather on the beach, park their chair, kick off their shoes, and support the Chesapeake Bay at Bands in the Sand. With live music, local cuisine, and cold drinks, this fundraiser is not only the best party of the Summer, it supports CBF’s vital programming. Dance the night away and feel the Bay breeze while helping CBF save the Bay.

The Chesapeake Bay Watershed includes 18 million people who live in 64,000 square miles in six states. Founded in 1967, CBF is the only regional conservation organization working to restore the Chesapeake Bay and its rivers and streams.

180,000 social media followers
FACEBOOK • TWITTER • INSTAGRAM

REPUTATION: 2019 IPSOS POLL
91% of respondents were aware of CBF and our work
97% of members ranked CBF as “highly favorable”

IMPACT: ONE YEAR OF CBF AT WORK

34,000 students and teachers educated
71,000 advocates inspired to take action
55,000 trees planted
37 MILLION juvenile oysters planted

FOR MORE INFORMATION CONTACT:
tdwan@cbf.org or 443.482.2111