

2023 Clean the Bay Day Photo Contest Official Rules

General Contest Information:

This is a contest to promote *Clean the Bay Day* between Saturday, June 3 to Saturday, June 10, 2023.

Clean the Bay Day is an annual event that promotes litter clean-ups throughout Virginia. Contestants will take and submit a photo that depicts litter clean-ups. This year there will be two contest categories: Spirit of Clean the Bay Day and Craziest Piece of Trash.

The photo that shows the craziest piece of trash found or best captures the spirit of *Clean the Bay Day* in the eyes of the CBF staff will win! This contest is sponsored by the Chesapeake Bay Foundation's Hampton Roads office located at the Brock Environmental Center, 3663 Marlin Bay Drive, Virginia Beach, VA 23455. For more information about the contest, email ctbd@cbf.org.

Suggested Photo Content:

Photos of litter collection action or team photo.

Do not limit yourself to these ideas! Be creative and really demonstrate why clean water is important to you. Extra brownie points will go to anyone who posts the photo to social media and includes **#CleantheBayDay** in the post.

Contest Rules:

Before submitting, you will need to acknowledge that you have read, understand, and agree to be bound by these Official Rules.

- By submitting an entry, you certify that your entry complies with all the requirements set out in these Official Rules.
- Submitted photos must be the original and must be the property of the entrant.
- Photos must not infringe any copyright or trademark rights or violate any rights of privacy or publicity.
- All identifiable people within the photo must be shown complying with current COVID-19 safety protocols.
- Photos that contain obscene, defamatory, sexually explicit, or otherwise objectionable or inappropriate content will be disqualified in CBF's sole discretion.
- Photos must have been taken during the eight-day event and may not have been published previously in exchange for monetary payment.
- You may submit up to three (3) photos per category.
- The entrant who submits the photo will be the one to receive the prize even if they are a part of a team.
- Only minor editing is acceptable. Extensively manipulated images will not be eligible.

How to Enter:

Follow the simple steps below to submit your photo to the *Clean the Bay Day* Contest:

1. Register for *Clean the Bay Day* for either June 3rd or for DIY.
2. Once you have completed your *Clean the Bay Day* activity, confirm that any identifiable person within your photo is a registered participant and when registering agreed to the photo release waiver that has provided unconditional authorization for CBF and its partners to use their

likeness. If any identifiable person in your photographs did not register as a participant, you are responsible for obtaining, prior to submission of such photograph, a release signed by such person(s) (or, in the case of a minor, his or her parent or legal guardian). A copy of the releases to be signed can be found at www.cbf.org/ctbdphotos. You must send a copy of all required release(s) to CBF within five (5) days of the date of your submission. You can e-mail the release(s) to ctbd@cbf.org or you can mail them to: Caroline Shaw, Brock Environmental Center, 3663 Marlin Bay Court, Virginia Beach, VA 23455

3. The link to submit your photos can be found at www.cbf.org/ctbdphotos.
4. Submissions will be accepted beginning June 3, 2023, at 12:00 am Eastern Daylight Time and ending on June 11, 2023, at 11:59 pm Eastern Daylight Time.
5. All photographs must be in digital format, although they need not be taken with a digital camera. Scans are acceptable, provided they meet the requirements of these Rules.
6. You may submit up to three (3) photos, provided the photos you submit are no larger than 25 megabytes total. Each photo must have a caption. All images must be submitted as high-resolution JPEG files. Each photo must be at least 8x10 (or 2400x3000) at 300 dpi and three (3) megabytes or larger. If you submit any photo that falls below this high-resolution standard, that photo will be ineligible for this contest.

Who Can Enter?

- The contest is open to Virginia residents only who participate in *Clean the Bay Day 2023*. The contest is open to both amateur and professional photographers.
- You must be at least 18 years old to submit a photo in this contest. If you have not reached the age of majority in your jurisdiction of residence at the time of entrance, then your parent or legal guardian must enter on your behalf.

Employees of the Chesapeake Bay Foundation, their immediate family members (spouse, parent, child, sibling, and their respective spouses), and persons living in the same household of employees of the Chesapeake Bay Foundation (whether related or not) are not eligible to enter this contest.

OFFER IS VOID WHERE PROHIBITED

Prizes:

We have some incredible prizes for you this year! We are so grateful to our sponsors for supplying these amazing prizes. Both categories will have their own winner and runners up.

- One winner will be selected for each category. Winners will receive a Chesapeake Bay Foundation "swag bag" which will include a magnet, stickers, phone card holder, hat, shirt, and a surprise!
- Two runners up will be selected for each category. Runners up will receive a *Clean the Bay Day* bandana and a Save the Bay sticker.
- The Chesapeake Bay Foundation will send an e-mail to and/or call all winners on or before June 23, 2023. Therefore, it is very important that your submission has a valid e-mail address and telephone number. If any potential winner does not respond to email or phone call winner notification within ten (10) days of prize notification, the winner may be disqualified and an

alternate winner may be selected. A winner may be required to complete additional forms as requested by Chesapeake Bay Foundation to receive a prize.

- In the event of an unclaimed prize or the failure to return any required documents by the stated deadline, CBF reserves the right to select an alternate winner or not award the prize.
- Prizes are not transferable, nor are there substitutions or cash redemptions, except at Chesapeake Bay Foundation's discretion if the prize becomes unavailable.

Judging:

1. Photos will be judged on creativity, clarity, and following all the guidelines.
2. Official judging will be performed by a panel of CBF employees. Judges will make their selections based on the above elements.
3. All voting decisions are final and at the discretion of CBF staff.
4. Only winners will be notified of the contest outcome. You can view a list of the winners at www.cbf.org/ctbdphotos once the contestants have been notified.

Other Important Information:

- All entrants retain their copyright rights in and to the photo that they submit. By entering this contest, all entrants grant CBF the irrevocable, perpetual, worldwide right to reproduce, distribute, publicly display, publish, and create derivative works of all entries in connection with CBF's mission in any media now known or hereafter developed, including in CBF publications, on websites, and other promotional materials, as well as on merchandise. CBF does not need to obtain additional consent from entrants relating to, or to notify entrants prior to, the use of any submitted photos. CBF will credit the photographer when feasible in CBF's sole discretion. In addition, CBF reserves the right to edit captions.
- The best photos may be edited together into a post-CTBD highlight reel, and may be combined for a later video featuring footage of farmers, tree plantings, oyster restoration, etc.
- Entries become the property of CBF and will not be returned. CBF is not liable for lost, late, illegible, misdirected, damaged, incomplete or incorrect entries.
- By submitting a photo in this contest, the entrant grants CBF the irrevocable, perpetual, worldwide right to use the entrant's name, city and state in connection with publicity regarding the contest and in connection with the use of the entrant's photo(s).
- All taxes are the sole responsibility of the winners.
- The Chesapeake Bay Foundation is not responsible for any tampering with this contest (e.g., hackers, viruses, automated entry devices, etc.). The Chesapeake Bay Foundation reserves the right to terminate or modify the contest at any time in case of technical failures or other issues outside of its control. CBF also reserves the right to disqualify anyone who violates these Official Rules.
- The information the Chesapeake Bay Foundation will collect about entrants through this contest will be used for the purposes of this contest and as covered by CBF's privacy policy, which can be found at www.cbf.org/privacy.
- By entering this contest, all entrants agree to release and hold harmless the Chesapeake Bay Foundation, its officers, directors, employees, and agents, from all claims, losses, damages and liabilities arising out of their participation in this contest and the acceptance of any prize awarded hereunder.
- This contest shall be governed by the laws of the Commonwealth of Virginia, without regard to its conflict of law rules. The forum for any dispute shall be in Richmond, Virginia.